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# SPORS IMPORTINC C: EXPORTERS \& WHOLESALERS LE CENTER, MINN. 

## 图 <br> New Goods--New Prices

In presenting this new 1933 book of merchandise for salesmen, we are offering you the finest line of quick-action profit-makers that we have ever had and we think one of the most attractive lines in the whole country. You will find there is something distinctively different between Spors merchandise and that of the average concern, for it is the result of many years of experience, not only in buying from every corner of the globe, but in the actual work of selling one article at a time, just as you will sell. We know what sells quickly, easily, and we know where and how to buy the right sort of things for you to handle. We know that what you want is a chance of making a good living and some extra profit besides, and that you want low prices and good merchandise instead of a lot of bunk and advice about selling. Offer our goods to your customers and you will be on the right track to building a nice independent sales business.

There are many new items in this catalog and many new prices on some of the old favorites that have always proven such good sellers. Every article in this book can be sold, but we adrise that you pick out a few specialties and spend your time with them. Pick out the ones best fitted to the class of people with whom you come in contact. Carry a good stock of supplies. Learn to talk about them intelligently. See as many people as you can every day.
In the above ferw words we have told you the whole secret of sales success.

## The Spors Plan

It was in just this way that Frank Spors, president of this company, started out, some years ago, as an agent selling principally a line of good fountain pens and from it has been built today's big business that supplies agents throughout the worid with a sensible selection of sales goods and does a business of nearly a half million dollars a rear.
The Spors plan is one of fair dealing and a money-back guarantee that does not let the agent get stuck with a lot of merchandise that he cannot sell in his locality. The money-back guarantee is the biggest and strongest help that was ever offered to
sales agents and because of it many of those who buy from Spors have been able to make a success where it would have otherwise been impossible.

Three Spors brothers operate the Spors Importing Company. They have located their establishment in a prosperous community in southern Minnesota, where the low cost of operation, including office expenses, suitable shipping facilities, efficient clerical and factory help keep down the expenses that are usually met with in a large city.
At various seasons of the year 70 to 105 people are employed. They are anxious to give salesmen quick and accurate service. Ten typists, six girls in the mailing department, six more in the file and checking department, and from eight to twelve in the shipping department. In the manufacturing department there are fifteen girls constantly sorting, stringing and boxing pearls, and it
takes ten experts to keep the pen department going. A small modern printing plant complete with all equipment necessary, operated by four workers, supplies stationery, etc., for office and agents' use, also takes care of printing orders sent in by agents. During rush seasons in each department, the number of employees is doubled to take care of orders.

Remember that this business was started with practically no capital and to get it going Frank Spors himself went out selling pens just like any other agent. Real service has built the present big organization and volume, and it will continue to grow because of a strict policy of honesty and fair dealing. A thorough knowledge of merchandise and agents' problems assures continued success for the company and salesmen working for it. No matter how large it grows the business will always continue to be personally managed by the founder on a friendly and fair plan.

## Our Money-Back Guarantee

Our liberal money-back guarantee proves to you beyond a doubt that we have absolute confidence in our goods and in the ability of our salesmen to sell them. It is this money-back guarantee that prevents our salesmen from losing a lot of their profits in dead stock. It reads as follows:

> "We absolutely agree to refund your money (less $10 \%$ for handling charges) for any merchandise that you cannot sell, or do not wish to keep, returned to us in first-class condition in sixty days."

Think what such a guarantee means! Suppose that you buy one hundred pens and sell eighty of them, then find that nobody else in your territory wants another pen. Ordinarily you would be stuck with the other twenty and your profits would be tied up and all your work would be for practically nothing. If you bought them from us you could simply ship them back (within, of course, the sixty-day limit) and either get your money back or exchange them for other merchandise.

Salesmen sometimes make mistakes in picking out the class of merchandise they can sell under their local conditions and if they are stuck with goods they cannot get rid of they not only lose money but become discouraged and pass up the profitable business of selling for manual labor or something that does not give them the opportunity to get ahead.

Our salesmen are never caught in this fix, due to this liberal money-back guarantee. We do not lose money by it for what you cannot sell some other man can, and it is the same way with him, and thus everybodr gets the things that they like to sell best, can make the most profit on and never get caught with their profits all tied up. Deal with Spors and get a square deal!

## Now-Pick Out Your Lines

Go through this catalog carefully. Order samples of the items you think you can sell best and try them out. If you are an experienced salesman and "hnow the ropes" you will be surprised at the low prices we offer and will know just how to select the goods you would rather sell. Your orders will get prompt attention, your business will be appreciated and we guarantee that every item offered will prove satisfactory, or your money will be refunded.
terms strictly cash
$20 \%$ mast be sent with all C. O. D. orders

LE CENTER, MINN.

## Terms

UR terms, regardless of rating, are strictly cash or $20 \%$ with order, balance. C. O. refiection on your honesty or your privilege to charge goods at other places. It is simply our method of doing business and is one of the reasons why we are able to offer such remarkably low prices on merchandise, as we buy in exactly the same way and get full benefit of all discounts and all special deals.

## References

Read these two reproduced letters from banks. They will tell you how responsible we are. Our business is firmly established, has been built from nothing to a big institution in a solid, substontial way and every therefore, feel absolutely safe in dealing with us.


Le Genter, Minn.:
$15=12$ 28, 1932


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comunity comanity, abos: esce: yeara ago, businesa in this

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Te therefore ceereinly recomen



Cashier

# An Amazing Big Value Flavor Deal 

 A $\$ 3.20$ value! Sells for only 99 c. You make $100 \%$ profit!No. D40. This deal consists of the following:
$\$ 1.00$ Bottle Vanilla Flavor.
$\$ 1.00$ Bottle Lemon Flavor.
.60 Bottle Orange Flavor.
.60 Bottle Maple Flavor.
$\$ 3.20$ Total Value.

## Give'the Necklace FREL:

Shipping weight, each deal, 4 lbs.
Wholesale Selling Outfit, Paeked $95 c$

WHOLESALE PRICES OF THIS DEAL
Doren Lots, Without Boxes, Each, 48 c $\approx$ Dozen Lots, Each, 46 c Gross Lots, Each, 44c Two dozen or more is cheaper by freight. Smaller quantities by express.

## 4-PIECE NECKLACE DEAL

 $\underset{\text { Consists }}{\text { N }} \mathbf{5}$ Consists
one box
face powder, one $\begin{array}{llll}\text { jar cor } & \text { a } \\ \text { cream. } & \text { o } & \text { n }\end{array}$ bottle perfume, one
three - strand $1 \mathrm{~m} i t a t i o n$ pearl neckpacked Each set
in packed box.
Weight, each, ilo lbs. Suggested selling
price, 99 c .

Wholesale 496 Dozen Lots, Each, 47 c Groes Lots, Each. 46c

## 3-PIECE DEAL

No. D26. Consists
f One Blue Lilac perof one Blue Lilac per-
fume; one Blue Lilac tace powder; one imitation crystal neck-
lace with five-or more gene with five or more
diamond-cut fenuine diamond-cut
veads at bottom of chain; tied with nickel silver clasp and tifung on chain. Beancuttings. eautiful neckruly hat appeals. ozs. Suggested selling price, 99 c . Wholesale
Sample Set.... 455
Gozen Lots, 43c

## 3-STRAND DEAL


Ro. D19. Consists
one three-strand
garanteed La Joie
aination pearl neck-
lace nicely matched
$\mathrm{tad}_{\mathrm{c}}^{\mathrm{E} \text { gradh nited, }}$ fit-
$\begin{aligned} & \text { tec rith nickel sil- } \\ & \text { rer clasp; one box }\end{aligned}$
Siue Lllac face pow-
de-; one bottle Blue
i:ac perfume, cel-
iophane wrapped,
ai packed in an at-
eractive gift box.
Teight, each set. 8
res.ailed at set can be
cis! price of 99 c .
Wholesale $37 \boldsymbol{F}$
Dozen Lots, Each.
Gross Yots, Each.


## dICTIONARY WITH PEN SET

No. D38. Dictionary has 380 pages. Size 5 six4 inches. Covers of black or maroon artificial leather. Pen is fitted with new
smooth writing, guaranteed for smooth writing, guaranteed for
life point which is non-tarnishable with pencil to match. Assorted colors. Suggested selling price, 99c.

Wholesale


Dozen Lots, Each, 49c Gross Lots, Each, 48c


## 5-PIECE PEN SET DEAL



Wholesale
Sample Set
Dozen Lots, Each, 57c

The most astounding and the biggest selling deal ever put out! Every housewife uses these flavors and when you can offer all four bottles for only 99 c and give FREE a beautiful necklace, you can readily understand why salesmen are making up to $\$ 10$ per day selling this deal.

WE ABSOLUTELY GUARANTEE THESE FLAVORS TO GIVE PERFECT SATISFACTION OR MONEY. WILL BE REFUNDED.

No. D48. Five-Plece Flavor Deal. Exactly same as No. D40 but this deal has a three-strand reproduction necklace instead of the single strand neck ce.
Wholesale Selling Outft, Packed in
Attractive Case, as Mustrated....... WHOLESALE PRICES OF THIS DEAL Dozen Lots. Without Boxes, Each, 55c
2 Dozen Lots. Each, 53c Grosa Lots, Each, 52c Two dozen or more is cheaper by freight. Smaller quantities by express.

VANILLA AND SOAP DEAL

in box at an extra cost of 5c each.
Wholesale Sample Outfit,
Packed in Box, Each.
49c
Wholesale Price, \& Dozen Lots, Without Box. Gross Lots, Without Box, Each, 43c

## 6-PIECE NECTAR DEAL


$50 \%$ deposit must be sent with orders for D40. D41. D42

No. D41. Consists of one 4-oz. bottle raspberry flavor nectar, one 4-oz. bottle grape nectar, ${ }^{3}$ bars high crade soap, cellophane wrapped, one in-inch imitation pasi: mecklace. Each set packed selling price. 60c.

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\begin{aligned}
& \text { Wholesalo } \\
& \text { Semple Set. . . . . } 310
\end{aligned}
$$

2 Dozen Lots, Exeh, 29c Gross Lots, Each, 280

# OUR LEADING VALUE INPEN-PENCIL SETS LADIES' OR GENTS' STYLES 

No. 40. Pen is fitted with smooth writing chromium-stainless point. Pencil is repel and expel movement. Highly polished barrels. New attractive colors. New filigree nand, comb feed, all the latest marble colors, such as: onyx; black-white, hairline, green onyx, red onyx, blue marble, Burgundy and others.

## INKOGRAPH pencil pointed pen

No. 84. Here is an article you can sell to any man, woman or child. Simply ask anyone io write with an Inkograph and your sale is made.

Note the point-different than an ordinary fountain pen-but capable of doing anything possible and many things impossible with a fountain pen.

The Inkograph writes as smoothly and easily as a soft lead pencil on any quality of papereven wrapping paper. Makes 1 to 4 clear carbon copies with original in ink-unequalled for salesmen's orders, office billing and all manifolding uses. Draws lines to a ruler without
$\qquad$


We can supply you with a fancy pen-pencil box as shown below at 3c each extra.

## LESS THAN HALF PRICE REGULAR S2.00 AND \$2.50 VALUES

smudge or blot.
Ideal for the rough usage of school chil-
dren.
Pressure cannot spread, bend or distort the 14 K solid gold point and feed.

Your choice of jade, black and gold, onyx, black and white, marine green and black, unbreakable Piroxalin, the same high grade material used in high priced standard fountain pens, and formerly sold only in $\$ 5.00$ Inkographs.


THOLESALE SAMPLE, T5c-
Lots of 6 Pens, 66e Each. Lots of 1 Dozen, G2c Each
3 Dozen Lots, 60c Each


MARBLE BASE DESK STAND AND FOUNTAIN PEN
No. 3125. Base is made of a beautiful, highly polished marble stone with a felt- base which prevents it from marring desk or table. The swivel pennolder, which can be turned in any direction, is trimmed in green and white marble to match the fountain pen. Pen is fitted with smooth writing crystal point has gold filled lever filler. Barrel of pen made of highly molished. unbreakable material to match the base. Each pen guaranteed for Iffe. Weight, each, 12 oss. Sug-
gested selling price, $\$ 1.95$.


MARBLE BASE DESK STAND AND FOUN. TAIN PEN
No. 312\%. Exactly same set as No. 3125 but the pen is iridium tipped point instead of a crystal point. Each pen is guaranteed for life. Weight, each, 12 ozs. Suggested selllag price, $\$ 2.75$
WHOLESALE SAMPLE, SET $\$ 1.25$
Dozen Lots, $\$ 1.15$ Each


No. 120. Jumbo size fountain pen with extra large 14 K iridium tipped point. We absolutelr guarantee this pen will give you as good service as any $\$ 7.00$ pen on the market or we will refund your money. This pen has an extra large pen point which writes nice and smooth and gires rou real pleasure in writing. Has extra large ink capacity. Comes in fine quality latest peari marble colors; has 14 K gold band, clip and filler.
Retail Price, \$6.00
Wholesale Sample, $\$ 2.65$
In Dozen Lots, 뚀5 Each
We can supply you with any electro as shown in this catalog at $50 c$ each.
PEN, PENCIL AND LETTER OPENER SET

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# FOUR BIG PEN SET DEALS For Premiums, Special Sales, Punchboards, Etc. 

## Take a Look at This Five-Piece Deal

Pen Set
is
Guaranteed
for Life


SELLS FOR ONL: 99c You make over $100 \%$ profit

Set Contains: One Box Powder. One Bottle Perfume. One Necklace. One Fountain Pen. One Automatic Pencil.

Pen is fitted with our smooth writing chromium point. Pencil has repel and expel movement with extra leads and eraser.


WHOLESALE SAMPLE DEAL,
55c
Dozen Lots,
Each, 49c
Gross Lots, Each, 48c

Each pen set is packed in attractive


We can supply yon with coupons for this deal at 85 c per $\mathbf{1 , 0 0 0}$.

# 14K Solid Gold Iridium Tipped Point Pen with Pencil to Match 

## SELLS FOR ONLY 99C

No. 63. Men's or ladies' style. Comes in latest pearl marble colors such as onyx, black and white hairline, Burgundy and others. Pencil has repel and expel movement with extra leads and eraser. Coupons for selling this deal can be furnished at 85 c per 1,000 . Te can furnish any electro as shown in this catalog at 50 c each.

## WHOLESALE SAMPLE SET



Each set packed in aitractive box as illustrated.


## Pen, Pencil and Knife Deal

No. 67. All three articles are made of same material to match. Pen is fitted with smooth writing stainless point, guaranteed not to rust. Gold bands clip and lever. Pencil has repel and erpel morement with compartment containing extra leads and eraser. The blades in the knife are made of high graú tempered steel that will hold its edge. Each set packed in attractive gift box Weight, each set, 4 ozs. Colors: Black and white hairline, onyx, Burgund: and other colors. Each set in box. Suggested selling price, 99 c .

## WHOLESALE SAAPLE SET

Dozen Lots, 53c Each
$55 c$
Gross Lots, 49c Eact

No. 380. SAME SET AS NO. 67 BUT PEN HAS 14 K SOLID GOLD POINT. Suggested selling price, $\$ 1.25$. WHOLESALE SAMPLE SET

Dozen Lots, 67c Each
69
Gross Lots, 65c Each

# ALL STYLES-NEW LOW PRICES IN PEN PENCIL SETS 


barrels in popular colors as onys, hairine, Burgundy ighly finished This set comes without box onyz hairine, Burgundy, black, gold, etc Dozen Sets, $\$ 3.90$ WHOLESALE SAMPLE. SET, 38c

Gross Sets, $\$ 39.60$

tra leads and eraser. Barrels of pen and partment containing exColors: Black-white. and green-white striped. onyx. Weight. each
set, $1 y_{2}$ ozs. Each pen guaranteed ior llfe. Suggested. selling price,
per set. $\$ 1.00$. per set, \$1.00. WHOLESALE SAMPLE, SET, 2\%c
Dozen Sets, \$2.85
Dozen Sets, \$2.85
Gross Sets, $\$ 29.90$

with compartment containing extra leads and eraser. expel movement mors: Black hairine, onyx, etc. Suggested selling price. 98c.
Dozen Sets, $\$ 2.90$ WHOLESAIE SAMPLE. SET, Dozen Sets, \$2.90 No. 62. MEN'S No. 62. MEN'S
OR
STYLE DEES' Medium
size. size. Pen is ft-
ted with chromited with chromi-
um point. $P$ Per-
fectig matched fectiy matched
peari effect ma-
terial. Pencil has repel and ross Sets, $\$ 32.90$ iggest value and fastest selling set Contains one No. 8 fountain pen and one No. so pencil Colors: Brown marble, gree coupon warkle. black. marble, and other colors. Each pen is guaranteed for life. Weight each. $1 \frac{1}{2}$ ozs. Suggested selling price, 98 c .
$\underset{\text { WHOLESALE }}{\text { Wets. } \$ 3.2 \overline{5}}$ SAMPLE. SET. SJ̃ $\underset{\text { Gross }}{\text { Sers. } \$ 35.10}$


 WVHOLESALE SAMPLE SET, 28c


## NEW STYLE PEN AND PENCIL SET


repel movement with compartment containing extra an leads trated. Colors: Green marble black-white marble as illusany, blue marble, and others, Men's. style comes in bullet shape;/ladies', flat and style. Weight, each set, 3 ozs. Suggested selling price, 75 c to 95 c .
Dozen, \$3.95 MEN'S STYLE, SET, 36c Gross Sets, $\$ 39.50$ Dozen, $\$ 2.95^{-}$LADIES' STYLE ONLY, SET, 29e $\begin{gathered}\text { Grose Sets, } \$ 34.50\end{gathered}$

## PEN PENCIL BOXES



No. 50. All pen pencil sets come without boxes uniess otherwise listed: We can sup-
ply you with these pen pencil boxes with ply you with these pen pencll boxes with
fancy paper covering at 1 c each.
FOLDING PEN PENCIL BOXES Made of cardboard with our guarantee printed on the outside. We can furnish
these boxes at 50 co per gross.
HIGH GRADE FANCY BOXES


No. 25. Pen is fitted with non-tarnishable chromium point, smooth writing. Pencil is repel and expel movement with compartment containing extra leads and eraser.
Highly polished in black-white, and greenwhite striped, onyx. Each set packed in fancy gift box. Suggested selling price, 50 c .
WHOLESALK SAMPKG. SET. 25c.
Dezen. Sets. $\$ 2.95$.

New Fancy Pen Set Boxes Only se Fach
NEW STYLE PEN AND PENCIL SETS WITH FILIGREE BAND


No. 46. MEN'S OR LADIES' STYLE. Pen is fitted with smooth writing chromium point which is guaranteed not to stain or rust. Perfectly matched peari effect material. leads and eraser. Pencil has expel, repei movement with compartment containing extra popular colors. Looks like a $\$ 4.00$ value. Prices quoted do not includa box, but we can furnish this box at 3c each extra. Weight. Prices. quoted do not includa buggested selling price, 99 c . Dozen Sets, \$4.65 WHOLESALE SAMPLE, SEX. $\$ 50$ Grose Sets. $\$ 49.80$
No. 47. PEN AND PENCIL SET WITH $14-\mathrm{K}$ SOLID GOLD POINT. Exactly same as No. 46 pen set but has the $14-\mathrm{K}$ solid gold point instead of chromium point. Each set in ozs. Suggested selling price $\$ 1.00$ to $\$ 1.95$ style. Looks like $\$ 5.00$ value. Weight, each. Dozen Lots, Per Set. 58c WHOLESALE SAJIPLE SET, 69c Gross Lots, Per Set. 54c

No. 92. MENS OR LADIESP STYLE. Pen is fitted with our smooth writing
matched
peari
effect
material Perfectily has repel and expel movement with compartment containing extrat wads and eraser. Colors: Black-white. leays, and Burgundy, etc. Weight. per ser.
$1 \geqslant 2$
ozs. Suggested
selling price, $\$ 1.00$.. WHOLESALE SAMPLE. SET, 29c Dozen Sets, $\$ 3.25$ Gross Sets, $\$ 33.2$ I


PEN, PENCIL AND KNIFE SETS

NEW FANCY PEN SET BOX (Like Picture No. 46) 3cEACR EXTRA


No. 65. All three articles are made of same material to match. Pen is fitted with-smooth writing stainless point, guaranteed not to rust. Gold bands,
clip and lever. Pencll has repel and expel movement with compartment containing extra leads and eraser. The blades in the knife are made of high grade tempered steel that will hold its edge. Each set packed in attractive gift box. Weight, each set, 4 oz. Colors:
Black and white hairline, onyx, Burgundy, and other Black and white hairline, onyx, Burgundy, and other
colors. Suggested selling price, $\$ 1.45$. Each set in box. WHOLESALE SAMPLE SET, 65c Dozen Lots, Each, 58c Gross Lots, Each, 5 fe

No. 3800. Pen, pencil and knife set. Each set in box. Exactiy same as No. 65 set but pen is fitted with $14-$ K. solid gold iridium. tipped. point. Suggested sell-
ing price, $\$ 3.00$.

WHOLESALE SAMPLE SET, $\$ 1.35$
Dozen Sets. $\$ 15.60$

## YOU'LL FIND A READY SALE FOR THESE GOLF SETS


colors. E a c $h$ in set in leather case is packed in fancy gift box.
Weight. per dozen sets, 18 ozs. Suggested selling price, \$1.50. WHOLESALE SAMPLE, SET; 70c
Docen, \$6.96
Grose, $\$ 75.00$
No. 260. - GOLF SET. Exactly same as above but pen is fitted with chromium point. Packed in gift box. Suggested selling price, $\$ 1.00$.

ㄴ.. WHOLESALE SAMPLE, SET, 35c
Dozen Sets, $\$ 3.60$
Gross Sets. $\$ 39.60$

## COMBINATION AND REGULAR FOUNTAIN PENS



No. 16. Medium jumbo size with 14-K iridium tipped gold point. Two gold bands on cap, extra strong clip and filer. Pencil is expel and repel movement. Has compartment with extra leads and eraser... Barrel made from
beautiful pyralin, unbreakable material in pearl effect. WHOLESALE SAMPLE
Marble colors as follows: Black hairline and onyx.
Weight, per dozen, $11 / 2$ lbs. Each pen guaranteed for life.
Suggested selling price, $\$ 4.50$.
$\$ 1.85$


No. 35. Fitted with $14-\mathrm{K}$ solid gold iridium tipped point. Pencil is repel and expel movement. Has eraser and extra leads. Barrel is made from Colors: Black hairline ory Burgundy and others. Surgested selling price, Colors: Black hairline, ony $x, ~ B u r g u n d y ~ a n d ~ o t h e r s . ~ s u g g e s t e d ~ s e l l i n g ~ p r i c e, ~$

No. 94. COMBINATION PEN-PENCIL. Same as Wholesale Sample No. 35 but has one band on cap and the material is not quite as good. Pen is fitted with guaranteed stainless point. Each pen guaranteed for life. 350 Colors: Onyx, black hairline. Burgundy and others. Dozen, $\$ 2.98$
Suggested selling price, 75 c . Suggested selling price, $7 \overline{5} \mathrm{c}$.

Wholesale Sample 65 c
D.ozen, \$6.45

Gross, \$75.60

Fo. 14. COMBINATION PEN-PENCII Same as No. 35 but has two bands on car Also is a better material and better fin ished pen. Better point. Each pen guar anteed for life. Colors: Onyx, black hair line, Burgundy and others. Fitted wit 14-K solid gold iridium tipped point. Sug gested selling price, $\$ 2.00$. ${ }^{--}$,

Wholesale Sample
98 c
Dozen, \$10.00


STYLO POINT COMBINATION PEN


No. 13. COMBINATION PEN-PENCIL Same as
No. 35 but has one band on cep mater but has one band on cap. Nicely finished material throughout. Pen is fitted with lifetime guaranteed point which is nearly as good as a regular $14-\mathrm{K}$ solid gold point, and is guaranteed regtor stain or rust Colors. On black hairline Doren, 90.0
 Burcrundy and others. . Suggested selling price,
$\$ 1.00$.

Wholesale Sample 39 c

No. 31. COMBINATION PEN-PEN CIL-STILO POINT. Has $14-K$ soli, gold iridium tipped point. Has extr leads and eraser. Highly finished ma terial in black, trimmed with rec Guaranteed for life. Suggested sell ing price, \$2.25. Wholenale Sample 950

## 14K SOLID GOLD POINT PEN

Suggested selling price, 98c Wholesale Sample 43 c
Doven, \$4.45


No. 55. LADIES' or GENTS' STFLE. Medium size. Pen is fitted with a 14-K gold iridium tipped point. Gold
filled, strong attached clip, filler and band. Highiy pol-
ished and finished in the latest, new black and whit hairline. Burgundy, onrx and other colors. Each per
guaranteed for life. Treight. per dozen, 12 ozs.


No. 64. JUMBO SIZE. Pen is fitted with a $14-\mathrm{K}$ gold iridium tipped point. Gold filled, strong attached clip, ished, unbreakable material in black hairline and onyx.

This pen really looks as good as a regular $\$ 7.00$ Tell advertised popular pen. Each pen is guaranteed for life. Weight, per dozen, 16 ozs.

Suggested selling price, $\$ 3.50$
Wholesale Sample
$\$ 1.75$
Dozen, $\$ 1 \mathbf{S . 6 0}$

## NEW STYLE PEN WITH FILIGREE BAND

No. 43. Pen is fitted with our smooth writing chromium point which is guaranteed not to stain or rust. Beautiful nearl marble finish material. highly nolished and finished.
pen guaranteed for life. Colors: Onyx, black hairline, Burgundy and other popular colors. Weight, per dozen, 1 lb . Suggested selling price, 50 c to 75 c .

Wholesale Sample 290
Dozen, sise
Gross, s:29.9r
Wholesale sample 450
Dozen. \$4.95


No. 60. The point of this pen is something entirely but will write as smooth as a regular $14-\pi$ solid soid but will write as smooth as a regular 14-K solid goid
point. Guaranteed for life. Men's or ladies style, and
No. . It is guaranteed stainless and rust proof. The por point. Guaranteed for life.
ew.

Suggested selling price, 50 c to $\$ 1.00$ Wholesale Sample 28 c

Suggested selling price, $50 c^{-}$to 75 c

## Wholesale Sample

26
Dozen, 82.75 Gross, 827.90
隹

No. 42. MEN'S OR LADIES' STYLE. Pen is fitted with our smooth Writing chromium point. Will not stain or
ished. Colors: Onra black hairline, Burgundy, anc others. Weight, per dozen 12 ozs.

## NEW SPECIAL FEATURE DOUBLE POINT FOUNTAIN PEN

HERE IS OUR FASTEST SELLING FOUNTAIN PEN
NEW
DOUBLE
POINT

Rubber Sponge in Cap Keeps Point Moist

## NEW FEATURE!

MOST OF POINT BEING INSIDE THE PEN KEEPS IT MOIST. WRITES WITHOUT FIRST SHAKING

# Illustrations Show Actual Size of Pens 

No. S UEN'S OR LADIES' STYLE. Some of the features of this pen: Adjustable ink feed: double poi:: gives you double service; will not leak nor blot; makes 3 to 4 carbon copies: writes on any kind of paper; point easily taken out; writes as smooth as a pencil: will hold
New Adjustable Ink Feed Notice the screw peg in the picture above. By screwink. Sy lousening this peg, the ink flows ing this peg against the point. it reduces the flow of
Your choice of the following colors; Blue Marble. Green Marble, Red Marble, Brown Marble, Black-Thite Larble, Jahogany. EACH PEN GUARANTEED FOR LIFE.

$$
\begin{aligned}
& \text { Suggested selling price }{ }^{\text {WHOLESALE }} \text { 49c to } 99 \mathrm{CAMPLE} \text {. }
\end{aligned}
$$

290

GUARAVTEED FOR LIFE. CERTIFICATE WITH EACH PEN.

## GLASS POINTS ARE SMOOTH WRITING

This illustration shows a glass point it looks under a magnifying giass. It a round ball point which
moothly on any kind of paper.


No. 80. Pen is fitted with our smooth writing glass point. Nickel tinished attached clip and filler. Pencil is propel and repel movement and has compartment for extra leads and eraser. Barrel of pen and pencil is made of unbreakable material to match. Four men's, two ladies' sets on a card. Each pen guaranteed for life. A good seller to dealers at $\$ 2.00$ per card. Weight, each, 6 ozs . Suggested selling price, per set, 50 c to 98 c .

Per card of six pens and six pencils, \$1.5s

## EXTRA GLASS POINTS

No. 99. Extra points for our No. 8, No. 90 and No. 52 screw feed pens. Wholesale
Sample.....

Gross, $\mathbf{\$ 8 . 9 5}$


> DIAGRAM SHOWS NEW FEATURES OF OUR No. 8, No. 90, and No. 52 PENS

## New Style Super-perfect Fountain Pen

## IEN'S



No. 80. Note the screw peg in the above pictures. This g holds the point firmly in place. By loosening this peg e ink will flow freely and by tightening the peg it reduces
e flow of ink. Never before has there been a fountain e flow of ink. Never before has there been a fountain in made that the ink could be adinsted to flow freely or is way it prevents ink drying on the point so that pen
will write instantly without first shaking. The screw peg also permits the point to be easily removed and cleaned or replaced. EACH PEN GUARANTEFD FOR LIFE. COLORS: replaced.
Brown-white, blue-white, green-white, and pink-blue and
brown marble price, 95 c .

Wholesale
390
Sample. ....
Gross, $\mathbf{\$ 3 9 . 0 0}$

## HAND PAINTED FOUNTAIN PEN

Wholesale Sample
49 c
Dozen, \$4.95
Gross, $\$ 49.50$
(0) HAND PAINTED FOUNTAIN PEN

## JUMBO SIZE FOUNTAIN PEN



No. 4. Pen is fitted with our smooth writing glass points, ckel finished, strong attached clip, band and filler Made cellulid in the following colors: Black and white mare, blue marble, green marble, brown marble, purple mar-
ble, mahogany, and plain colors-red, blue, black Each pen guaranteed for life. Comes in men's style only. Weight, per dozen, 12 ozs. Suggested selling price, 75 c .


## ADIES' NO. I STYLO PENS: Only \$16.90 a Gross



No. 1. Fitted with our smooth Writing glass nint. Crescent style fller. Ladies' style nmes with either ring or clip. Assorted mar-

CLOSE OUT PRICE WHILE STOCK LASTS $\begin{array}{cc} \\ \text { Dozen. s.:5s } & \text { SAMPLE } \\ & 170\end{array}$

Gross, $\$ 16.90$


No. 1. Men's. With glass point. attached clip. edium size. Assorted marble colors.


Wholesale Sample
Dozen, $\$ 1.95$


No. E110. The most simple and economical for engraving names on pens. penclls. billfolds, suitcases,
hatbands, etc. in cold. Complete with cord and piug hatbands, etc. in Fold. Complete with cord and piug each pencil. Weight, each, 5 ozs. Suggested selling price, $\$ 3.00$. Whalesale Sample, $\$ 1.85$

Dharen Lots, Each \$1.75
No. Elll. Extra Gold Leaf Rolls. One roll con. billfolds, combs or other items. Can supply rolls of billfolds, combs or other items. in colors also-biue, green, oranfe. red. white, yellow, lavender and silver. Suggested retail price. 75 c per roll.
Wholesale Sample Roll, 45 c

## HERE IS A REAL SELLING OUTFIT OF PENS AND PEN SETS



## ROLL CASE FREE WITH EACH ASSORTMENT

No. 115. This assortment contains six assorted pen and pencil sets, and twelve assorted fountain pens and four combination pen pencils in one. A total of 28 pens and pencils. Each pen is numbered and you can take orders using this outfit or sell them direct to your customer from the case at loc to $\$ 2.75$ each. We have put a price ticket on each pen and the price is marked so that you can give your customer a $50 \%$ discount and still make almost $100 \%$ profit. Your money back if Fou can't make at least $\$ 10$ a day with this outfit Weight, each outfit. 1 lb. Total retail value, $\$ 17.00$.

WHOLESALE PRICE FOR TEAS OCTFIT ONLY

## $\$ 7.85$

## EXTRA SAMPLE ROLL CASES

No. Mr8. We can furnish these roll cases to you at only 45 c each.


No. 3124


Ň. 3004


No. 1

No. 3124. FIVE-IN-ONE COMBISATIUS VANITY FOUNTAIN PEN. The pen is fitted with our smooth writing glass point. Has compartments that hold rouse, puwder, ip stick and eyeimrow pencil as illustrated. In addition to this it. is a self-filling fountain pen, jumbo size. A novel, but useful article and very good seller. Highly polished unbreakable celluloid in the following colors: blue maible and green marble. Each pen guaranteed for life. Weight, per dozen, 14 oz .

Suggested seluni price $\$ 1,2 \overline{2}$.
WHOLESALE SAMPLE
Dozen, \$5.90

## 58c

No. 3094 JUMBO SIZE Each pell fitted with Gur smes, $\$ 66.00$ glass: point. Strong attached clip. cold flished band smoorn writing compass and 5 dice. The compass on the end of It can be removed to wear separatels. A clever litile pen and a very good seller. Barrel and. cap made of highly pollshes, superfine celluloid good selier. Barrel and. cap made of highly polished, superfine celluloid, red marble and other colors. Each pen guaranteed for life. Wlue marble. dozen, 12 ozs." Suggested selling price. \$1.25.

WHOLESALE SAMPLE
39c
Dozen, 83.05
390
No. 1 Fitted with our smooth writing $\quad$ G48.00 filler ' Hite tre with our smooth wriang glasis point. Crescent style colors. THIS PEN REGULARLY SOLD AT $\$ 29.00$ PER GROSS marble Suagested selling price, $4 \theta \mathrm{c}$.

CK LASTS
Dosen. 81.75
WHOLESALE SAMPLE


Dozen, $\$ 1.85$
190
Grosm, $\$ 22.90$


No. 10

## Our Biggest VALUE

No. 10. Medium size, fitted with smooth writing glass. point. Gold filled double band on cap. (illustration shows only one band) clip and filler. Pencil is repel, exper movement: The accurate compass on cap makes this pen a popular and fast selling pen. Barrel made of marble effect, unbreakable material, in blue marble, green marble, brown marble and mahogany. Each pen guarandozen, 13 oz .

Suggested Selling
Price, 75 c.
WHOLESALE SAMPLE. 29 c
Dozen, 82.95 Gross, $\$ 33.60$
Dozen, \$4.95.

Dozen, $\$ 1.95$ price; 75 c .


No. 9. MEDIUM SIZE. Fitted with smooth $x$. glass point. Pencil is propel. repel movement; compartment with extrs leads. Gold flled clip. and filler. Barrel made of Superine celluloid. polished in mottled colors as follows:-green. red, and mahogany. Each pen guaranteed lor ife. WHOLESALE SAMPLE

456
Gross, \$4
No. 15. MEDIUM SIZE. Fitted with smooth writing glass . Nickel clip and. filler. Pencil is repel, expel movement. Barrel cap made of marble effect, unbreakable material, in brown marble. green-marble and mahogany. Each pen guaranteed for Weight, per dozen, 13 ozs. Suggested selling price, 65 c .

WHOLESALE SAMPLE
22 c
Gross, 81

No. 5. MEDIUM SIZE. Pen is fitted with our smooth writing point. The compass fitted on the end of the cap is very ace: Strong attached nickel flnished clip, band and filler. Unbreakable tled celluloid in the following colors: red marble, brown marble, marble, green marble. black marble mahogany, and plain red. pen guaranteed for: life...Weight, per dozen, 10- ozs... Suggested s

> WHOLESALE SAMPYE

Dosen. 82.75
276
end $\$ 1.00$ bill with all C. O. B. orders under $\$ 6$

## PEN AND PENCIL SETS ON DISPLAY CARD

Many different styles to choose from at prices from $\$ 1.50$ to $\$ 3.15$ per card of 6 sets. There are 14-K solid gold point pen sets. Average-weight per card, $1 / 2 \mathrm{lb}$.


## Fountain Pens on Display Card

Eight men's and four ladies style on each card. Many different styles to choose from. Assorted colors.

|  | Retail <br> Value, Dozen | Suggested <br> Slling Price <br> to Dealer | Wholesale <br> Price. |
| :--- | :---: | ---: | ---: |
| Per Card |  |  |  |



## Mechanical Pencils on Display Cards

## S Men's, 4 Ladies'

Many strles to choose from that retall from 10 c to 50 c . One dozen pencil card, $1 / 2 \mathrm{lb}$.

Talue. Dozen \begin{tabular}{c}
Retail <br>
Sugnested <br>
Sellng Price <br>
to Dealers

$\quad$

Wholesale <br>
Pricer Card
\end{tabular}

No. T451. RE-NIT. Stops runs in stockings. One dozen on card. Sells to dealers at $\$ 1.75$ per card.

## Wholesale Sample, 15c.

Assorted styles. One dozen assorted colors on isplay card.
Fo. $94 \begin{gathered}\text { Retail } \\ \text { Value, Each Selling Price } \\ \text { to Dealers Price, }\end{gathered}$ No. 94 . . . . . . . . . . $\$ 6.00$ tolue, Each Dealers Per Card No. 35
No. 14
No. 14
No. 10

| No. 10 | 6.00 | 4.00 | 2.85 |
| :---: | :---: | :---: | :---: |
| No. 15 | 6.00 | 3.00 | 1.95 |
| 9 | 12.00 | . | 3.95 |

Singoth enin
Stountinur


## Some Remarkable Values in Low Priced Pens

No. 1\%. Pen is fitted with large K-14A.S. gold plated point. Barrel is nicely finished and comes in assorted colors. This pen formerly sold for $\$ 39.60$ per gross, and we have only a limited supply in stock. Looks, and writes like a $14-\mathrm{K}$ gold pointed pen. Each pen guaranteed for life. Weight. per dozen. 11 ozs. Suggested sellins price. 75
 NZO. 81. MIED ITM FINTINTAIN DEEN; Wholesale Sumple NIEN'S AND LADIES'
 with ne w chromium point which is guaranwill write almost as good as a $14-\mathrm{K}$ gold pointed pen. Strong attached clip. Barrel is made of unbreakable nicely finished material in the following colors: Black and white, hairline, onyx, B

No. ธS. JUMBO SIZE BULTET TYPE FOUNTAIN PEN. Made exactly same as No. 81 with chromium point in assorted


No. 1020. SILK THREAD FOR RESTRINGING BEADS Two yards thread, one clasp, one needle in pacisage. One dozen packages one needre in package. One dozen packa.

Wholesale Sample Package, 6c. Per Card of 1 Dozen, 47c
$\qquad$



No. 132

## NET STYLE PENCIL WITH

 FILIGREE BANDFa 134. JUMBO SIZE. Barrel made of peart marble effect material, highly poisired and finished. Has compartment contaiming extra leads and eraser. Men's or iscties style. Colors: Onyx, black ocher lareat marble colors. Weight, each, 1 of Suggested selling price. 50c. WHOLESALE SAMPLE
Doxer. 51.85 GG Gross, $\$ 19.90$
Yin 130. MEN'S OR LADIES' STYLE: Yace of hlyh grade pearl marble ma cerai has compartment containint ex tra lesds and eraser. Colors: Onyx. $\frac{1}{2}$ other popular colors. Weight. each. 1 an Suggested selling price, 50c. WHOLESALE SANIPLE
$\begin{array}{ll}\text { Doren. } 8.1 .88 & 160\end{array}$
Gross, $\$ 18.90$
So 13:. MECHANICAL PENCIL EXactiry same as No. 130 but not as nicely fnished Colors: Onyx black hairline. seiling price. 50 c .

WHOLESALE SAMPEE
Darn, $\mathrm{s}, \mathrm{za}$
140
Gross, \$15.90

## BULLET PENCIL TO MATGH

 OUR GLASS POINT PENSo. 126. MEN'S OR LADIES' STYLE no. iocration shows actual size. Pencil has repel and expel movement. Has comparment containing extra leads an eraser. Barrel made of highiy polished celmoid. and will pertectly match any Coiors: Green marble. blue marble, purple marble. brown marble, black marble piain black, and other colors. Nickel tiaish ends and clip. Weight. each, I oz suggested selling price. 35 c . WHOLESAIE SAMPLE
Dosen, $\$ 1.39$ Gross, $\$ 14.90$

# ALL STYLES-NEW LOW PRICES 

## READYRITE PENCIL

## No. 274. An unusual mechanical pen

 trong pocket cilp price. Nickel plated leads. each 2 inches long. One dozen pencils in an attractive display box Weight per dozen, $\ddagger$ ozs. Suggested elling price, 5 c to 10 c .WHOLESALE SAMPPLE, DOZEN. 270
Gross, \$2.05
No. 282. MEN'S OR LADDES' STYLE. has repel-expel movement size. Pencil partment containing extra leads and eraser. Barrel is niceiy finished in black-white striped, green marble, mahogany and onyx. Gold finish tip and clip. Weight. per dozen, $\bar{a}$ ozs. This pencil will perfectly match. our No. 150
and No. 151 pens. Suggested Selling and No. 151 pens. Suggested selling price, 25 C IVHOLESALE SAMPLE
Doren. s.1.29 120
Gross, $\$ 15.60$

## NOVELTY MECHANICAL

## PENCIL

No. 297. Made of calored celluloid. A sturdy little pencil at a low price. Assorted colors on a display card. Has four extra leads, each 2 inches long. Also has eraser. Weight, per dozen. ${ }^{4}$ WHOLESALE SAMPLE, DOZEN.

$$
336
$$

Gross, $\$ 3.45$
No. 29. MEN'S OR LADIES' STYLE. Illustration shows actual size of men's pencil. Pencil is repel-expel movement. Has compartment containing extra leads and eraser. Barrel made ot beautiful unbreakable material, nicely tinished. in colors as follows: Onyz black-white. jade marble black hairline. green Weight each, I oz. Suggested selling price: 25c. WHOLESALE SATIPLE
Dozen, \$1.35 ${ }^{3} \boldsymbol{H} \boldsymbol{G}$ Gross, $\$ 15.90$


## DUPLEX TWO-COLOR PENGCIL

No. 26\%. Length of pencil 5 's inches. Works almost like magic. Turn cap to right and black lead appears. Turn cap to leit and a red lead appears from the same point. Has compartment containing extra red and black leads and eraser Nickel silver finish barrel. Strong attached clip.


## TWO-COLOR AUTOMATIC PENCIL

No. 2so. Length of pencil $5 \%$ inches. Has black lead on one end and red lead on the other. Both ends or pencil have repel-expel movement. The cap which tits to center of pencil|used without cap. By merely turning pencil around you have|wholesale as. illustrated, can be removed and placed on either end. either red or black lead. Weight, each, 1 oz. Suggested sell- Sample. tickel silver finish barrel. Strong attached clip. Can be $\left\lvert\, \begin{gathered}\text { eing price, } 50 \mathrm{c} \text {. }\end{gathered}\right.$

## RED AND BLACK LEADS FOR TWO-COLOR PENCILS

No. 270. Can also be used in any of our mechanical pencils. red and 6 black leads in a box. Suggested selling price, isc. Dozen Boxes, 60 c

Wholesale Sample
60
Gross Boxes, \$6.60

## BLACK AND WHITE GOLF PENCIL



No. 27 S . Length $31 / 2$ in ches. Pencil has expelrepel movement. Has extra leads and eraser Gold finish tip ring and band. Made of beautiful pearl effect blar Gold finish tip, ring and band. Made of beautiful pearl effect black used for bridge or a purse pencil. Weight, each, 1 oz. Suggested selling price, 45 c .

Dozen, \$1.65
Wholesale
Sample............
150
Gross, $\$ 17.50$

## GOLF PENCIL

No. $27 \%$ 亡ength $31 / 2$ inches. Pencil has repel-expel movement. Has compartment containing extra leads and eraser. Gald finish tip and ring.. Comes in a beautiful unbreakable material in assorted marble colors. Weight, per dozen, 5 . ozs. Suggested selling price, 25 c

Dozen, 59c
Wholesale
$7 c$
Gross. $\$ 8.90$

## SCRIPTO PENCILS ON CARDS



No. 135. The famous Scripto Pencils, now mounted 1 dozen on display card, or 1 dozen in box. Everyone knows what the Scripto penciis with the 4 -inch lead. Propel-repel movement. Assorted colors. Weight, per card, 6 oz . A good seller to dealers at 80 c to 85 c per dozen. Suggested selling price, 10 c to 15 c .

$$
\text { Dozen, } 75 \mathrm{~F} \quad \underset{\text { Whmplesale }}{\text { Sampl.... } 7 \boldsymbol{C} \quad \text { Gross, } 87.02}
$$

## SCRIPTO LEADS ON CARDS

No. 136. Each package contains six 4 -inch leads to fit the Scripto Pencil. Packed one dozen in box or on display card. Good seller to dealers at 80 c per dozen. Weight. dozen, 5 ozs. Suggested selling price, 10 c .

Dozen, вse Wholesale Sample 7C
Gross, 87.32

# Dux Colored Pencil Sharpener 



No. 281. Sharpens standard size pencils and will not break leads, Blade can be resharpened. Comes in ated colors. $\quad$ Convenient hoor school or office.- Better than any other of its kind now on the market. Suggested Selling Price, 15c.

Gross, 87.05

## Pencil Box



No. 535. Containg two high grade pencils, nen holder, one ruler, one pen point and pen holder, one ruler, one pen point and eraser. Co

Suggested Selling Price, $15 c$.
Wholesale Sample $9 \mathbf{C}$
Box .................
Dozen, 81.05
Gross, 812.45

## Colored Pencils

No. 336. $S$ i $x$ color assortment, $41 / 2$ inch
crayon pencils. crayon pencils. cils in b o x. oz.
Suggested Selling Price, 10c Per Box.
Wholesale Sample $8 f$
Box .................. $8 f$
Dozen Boxes, GC
Gross Boxes, \$8.60


Dozen, \$1.15 $\begin{gathered}\text { Wholesale } \\ \text { Sample.. }\end{gathered} \mathbf{2 C}$ Gross, $\$ 12.60$
Gem Paper Clips


No. 473. $G \underset{\text { Prel }}{\text { e m }}$ maper Iy inches long,
100 in 100 in a box, 1,000
in a carton. Weisht. in a carton. We
per box, 2 oz.
Suggested Selling Price, 10c Per Box.
Wholesale Sample
Box...............$~$
10 Boxes, 45c

## Letter Opener



No. 70. Made of same material as onr regmlar plasm pointed pens. Handy for desk, either in home or office. Colors: green marble, red marble, brown marble, and other colors.

Suggested Selling Price, 15c.
Dozen, tSe Sholesale 8G Gross, \$7.20

## PENCILS OF ALL KINDS AT ALL PRICES



No. 268. Round, polished cedar, inserted eraser. Weight, per dozen, 2 oz.

Wholesale Price 10 a
Dozen-...........
2 FOR 5c PENCILS

## $\approx$.

No. 318. Round, knurled effect, assorted colors. Weight, per d

Wholesale Price
Dozen.........$~$ ©
Gross, 81.37


No. 2nso. Hexagon, assorted colors. Weight, per dozen, 3 oz . Wholesale Price 170

Grass, $\$ 1.85$

## 5c PENCILS



No. 200. A good 5c seller at a price that will allow you a good profit. Hexagon, assorted colors. Weight, per dozen, 3 oz

Wholesale Price
Dozen .......... 50
Gross, 82.n:


No. 1386 Hexagon, yellow color with brass tip. Packed 6 dozen in display box. Comes in $2,21 / 2$, or 3 leads. Weight, per dozen, $31 / 2$ oz Wholesale Price 42 C
Dozen

Gross. 84.45


No. 2096. Round, purple glossy finish. Medium lead. Weight, per dozen, $21 / 2 \mathrm{oz}$.

> dozen, $21 / 2$ oz. ${ }^{\text {oz }}$ Siling Price, 5 c . Suggestesale Price 90

Wholesale Price $38 \mathbf{C}$
Dozen.........$~$
Gross, 83.58
VENUS INDELIBLE COPYING PENCIL
No. 137. Round, purple glossy finish. Each pencil has long metal point protector and clip to fasten in pocket. Weight, per dozen. 5 oz.

Suggested Selling Price, 10 c .
Dozen, 65c $\begin{gathered}\text { Wholesale Price } \\ \text { Sample }\end{gathered}$...... 60
Gross, 57.48

## JUMBO SIZE PENCIL



No. 1888. For anyone wanting a pencil with an extra large lead this pencil can't be beat. The lead is of a in drawing. One dozen on a card. good pencil for use $\rightarrow$ oz. $\quad$ Suggested Selling Price, 10 c .
Dozen. 72 c
Wholesale 80
Sample....
Grosen, 5\%.sn


No. S30. These leads are packed dozen boxes on a display card or 1 doz en boxes in a box. Formerly containe lig leads in each box. NOW HAS 1 LEADS in each box, and no increase price. Weight, per dozen boxes, 3 oz .

Wholesale Sample 34 C
Per Card of 2 Dozen, 6 Gec Gross, \$3. $\varepsilon$

## Rubber Erasers

No. 10\%. WILL FIT ANY STILE PENCIL, Fither round or hexagon. Made of durable red rubber. gross in a display box Weight, per gross, 1 lb. Suggested Selling'Price, 1c

Wholesale Price 88
Dozen . . . . . .... 80
-Gross, 8ie
Superior Quality Typewrite Ribbons
 nsme of your typewriter. We can fu: nish rou with ribbons for the follow ins makes of typewriters: $L_{1}$ C. Smit. in. in: Oliver, $7-16$ in.; Pemington. $1 / 2$ in.; Underwood. $1 / 2$ in in: Royal, $1 / 2$ in.; Underwood, $1 / 2$ in and purple. Weight, each, 2 oz.

Suggested Selling Price, Fíc.
Wholesale 356
Sample...
Dozer. 83.45
Gross, \$36.1
Fon a World's Championshi Csing Our Typewriter Ribbor.
I have always used your typewrite ribbons. Last September in Toronto, won the World's Accurncy Champiol ship for Novices with your ribbon. -WALTER CISEWSKI, Montreal, Wi

Carbon Paper
No. 330. For making duplicate co: ies with typewriter, pencil, or pen ar ink Also excellent for transferrir patcerns for embroidery work. Colo hlach only. Size of sheets, $81 / 2 x$. izches.

WHOLESALE PRICES

sheris .... 3 (f) | 100 |
| :--- |
| sheets $\ldots .$. |
| 5 |

## Thumb Tacks

No. 383. Thinmb
raets: 36 in bo 0
We. oz .
suggested Selling
price, 2 for 15 c .
Wrice, 10 c .
Dowen Boxes
Per 100 Boxem. 81.60


INK AND STAIN REMOVER

azen. $\$ 1.25$

##  <br> Yo. 410. Medium size. No. 504. Large size. ach. 35 c

GOLD FILLED POINTS
Yo. +20. These are a little better quaiitr chan holesale, Dozen, 27 c

Gross, 31.15

Gold Bond Acidproof Fountain Pen Ink


## GLASS POINTS

This Hlustration shows a glass point as it looks under a magnifying glass. It is a round ball point which will write oorhiy on any inind of paper.
Wherever you sell one ot our glass pointed
fountain pens, sell vour customer an fountain pens, sell vour customer an extra point A tot or exrra pront can be made on the points as they cost you less than bc each and sell for 15 c


## TWISTED ROINTS No. 3331

No. 99. Extra points
fort our No. 8. No. 90 and No. 52 screw feed pens.

ALL GLAES PONNTS SAME PRICE
Suggested selling price. 15 c . Wholesale Sample, 6c

## MAGIC WRITING PAD


$\underset{\text { write }}{\text { Nirect }}$ You write directly on a transparent suriace wit ${ }^{\text {p }}$ h pencil, ma messag. shown as if
written in in When paper is ifted writins disappears as it by magic. You can write over
same suriace same surface
many tim s. Userul is memorandum pad. Good adverris-
ing specialty. Weight, $p e r$ dozen, 10 ozs
Suggested
seil-
g price, $10 c$
Large Size Pad, Sample, Gc ozen, $5 \overline{5}$ e

Gross, $\mathbf{3 5} .95$

SMALL MIGIC PAD
Yo. 245. Same as above, but about if as large. Suggested selling Wholesale Sample, 2c 10 c Gross. 95c

## STATIONERY PORTFOLIO



No. 61. Contains 24 envelopes and sheets of reai high grade writing per. Packed in a folio that can be ded up and requires little space. cellent for use when traveling. A
icy blotter included. Packed i2 to carton, weight, 9 lbs. Packed 12 to ed elther all plain white or assorted
ors. Please mention kind sted selling price, 40 c .

Wholesale Sample, 20
NANBERG MECHANICAL PENCILS
Fo. 276. Has extra leads and eraser. tails for 25 c . While Stock Lasts,

## 14-K GOLD PLATED POINTS <br> $\rightarrow$

No. t23. Small and meDozen. 20 c
Yo. 19t Gross, 95c iarye size. Larse and extra
Dozen. 35c
Gross, 98c

## SHOW CARD

## INSTRUCTION BOOK

No. in9. A sele instructor in the art of show card writing and lettering. Contains 100 pages showing designs and advertising phrases for every kind of business. Weight. each, ${ }^{3}$ ozs. Suggested seliing
price, $\$ 2.00$.

Wholessale Price. Each, 95c

## RUBBER INK CONTAINERS <br> <br> 

 <br> <br> }No. 128. Will fit any of our pens. Sizes, small, medium, and large

Wholesale sample, te
Dozen. 39c
Per Hundred, \$2.75


## LADIES' PURSE PENCIL

No. 265. Length, 3 inches. Pencil is expel movement only. Has ring on end for ribbon. Uses standard size leads. Made of metai and gilt finish in pink, green and purple. Just the thing for bridge and other uses. Weight, each, $1 / 2 \mathrm{oz}$.

## Suggested selling price. 10c.

Wholesale Sample, sc

## Dozen, 45c

Gross, \$4.08
 card writing, ornamental lettering, price tickets, show cards, etc. Six assorted sizes, shading and marking pens packed in a neat box with complete instructions and model alphabets as well as numbers. This makes a big seller to merchants or dealers for show card writing. Pen is made from specially prepared non-corrosive metal. Any person very little practice. Here is real profit to you. Weight, per set, 4 oz. Suggested selling price, $\$ 1.75$. Wholesale Sample, Set, 95e

Gross Sets, $\mathbf{\$ 9 8 . 5 0}$

## SHOW CARD WRITING INK

No. 728. Lettering inks for marking, show
writing, etc. Flows freely, gives a clear, card writing, etc. Flows freely, gives a clear, in black, blue, green and red. Comes in a 1 oz. bottle with screw cap. Weight, each, 3 oz. Suggested selling price, 20 c .

PARCEL POST MAILING LABELS

rith a blot-
and parcel post rates printed on the back parcel post rates printed on the It insures against loss in mailing pack. ages. Weight. each, 2 oz. Suggested selling price, 25 c .

Wholesale Sample Pad. 10c
Dozen Pads. 98c Gross Pads, $\mathbf{\$ 1 0 . 8 0}$
STAMPING OUTFITS


## ABCDEFGHIJKL

(Style and size of type)
No. 32. Solld rubber type made from first grade fresh stock. Charac impression. You wlli be surprised a the nice work you can turn out with this outnt Has twice as much typo as illustration. Excelient for imprint ing coupons and circuiars. Suggested seling price. 75 c .

Wholesale Sample, 39c
Dozen, $\$ 3.96$
Gross, $\$ 39.00$

## LARGE SIZE <br> ABCDEFG

(Abore letter show actual style and size of type.)
No. 34. For office and home use. Characters are very accurate and clean cut. Each outfit contains tweezers. ink pad saturated with ink, one single line holder and one two-line. holder.
complete set of type of two to five complete set of type of two to five
of each letter of the alphabet and also (., ?- $\$ \%^{*}$ ). etc. Saves time and money. price, $\$ 2.75$.

Wholesale Sample. \$1.75

# Carded Goods That You Can Sell To Dealez MAKE UP TO \$10.00 TO \$30.00 A DAY 



BROOCH PINS
No. V566. A sis orted siyles, and
ors designs. A good seller
to the deal. to the deal. per dozen. The very latest in brooch pins. on a display card. Weight, per card, 7 ozs. Suggested
selling price, 10 c Wholesale Sample 60

Dozen, 55c
Gross, \$5.75

## AUTOMATIC LIGHTER

No. M170. Nickel finish in assorted attractive colors, for ther corering. A real value for the money. Good seller to dealers at $\$ 3.75$ per dozen. Comes packed one dozen in attractive display carton.

Weight per dozen, $11 / 2$ lbs. Suggested sell ing price, 50 c to 75 c .
Wholesale 30 18
Dozen, $\$ 2.95$
Gross, $\$ 33.00$
STAIN-PRUF INK FOUNT

in o. 240. Installed instantly in any size ink bottle. Prevents spiling of ink when bottle is tipped over. Makes a desk set. Always the right amount of
ink on your pen. Fountain pens can be rour pen. Fountain pens and befilled without getting pen Comes packed 2 dozen in display box. complete with sample ink bottle and penholder. Sells Suggested selling price, i5c to
Wholessie
Sample....

## 120

Dozen, $\$ 1.10 ;$ Per carton of
2 cartons or
or
more. $\$ 1.70$ der carton. $\$ 1.98 ; ~ L o t s ~$

## BONDED ASPIRIN TABLETS

No. T15G Packed 12 E -grain
 in an attractive display 12 boxes A an attractive display carton.
good selier to dealers at 75 c per carton. Weight, each, ${ }^{7}$ ozs. Suggested selling price, per box, Wholesale Price, Per Cartnn, Ans Quantity,

38 c

## ASPIRIN TABLETS

No. Tlö̃. Packed 36 packages on attractive diseach package. When sold this card brings in $\$ 1.80$. Good seller to dealer at card. each.
Wholesale Price, Per Card Any Quantity,
Each............ 390

## BLUE BLADES

No. H18. Extra fine quality. made from the best Swedish chrome steel. Better than most display card and $\because$ biades tr each packages on good seller to dealers at it $\uparrow 1.65$. Weight, per card, 12 ozs. Wholesale Price

Wholesale Price,
Per Card...................iser (Card
10 Card iots. sis
PERFUME ON DISPLAY GARDS
Bo. T96. Packed 20 small bottles on card. Brings in $\$ 1.20$. Weigh Suggested selling price to dealWholesale Price per cara. 10 ozs.
Wholesale Price. Per Card,
Any Quantity, Each..........
68c

FREE: DISPLAY CARDS


Any of our glass point pens can be mounted on this display card and make excellent sellers to dealers. We give you such low prices on all of our pens that you can make at least 50 to $100 \%$ profit. This card is attractively lithographed in four colors.

## NO. 8 PEN

The above picture shows our No. 8 pen. Can be sold to dealers at $\$ 3.85$ per dozen. Dealer can sell pens as low as 49 c and still make a big profit.

Wholesale Price, Per Card, \$2.45


Dozen, 40c

$$
\begin{aligned}
& \text { Wholesale } \\
& \text { Sample......... } 40
\end{aligned}
$$

$\underset{\text { newo. Kinecialty }}{\text { Nos. }}$ that is taktry by stormA good house to bou house
specialts. Put up one diozen card. display sarler to deal-
 ergrear card.
peeight, each. $\begin{array}{ll}\text { g lo } \\ \text { gested } & \text { Sug. } \\ \text { sell. }\end{array}$ ing price, 10 c .

Gross, $\$ 4.20$

## REENIT

Ends runs instantly
No. T451. Apply DROP and you seal the broken thread. Quicker and neater than when done with needle and Comes in is permananent. Comes in small size tube. sealed convenient
carry in your carry in your purse ready on display card. Weight per card, 6 ozs. A good seller to dealers at 81.75 ing card. Suggested selling price, 25 c .

## Wholesale <br> Sample..

15 c

| Dozen, |
| :---: |
| Gross, |

SILK THREAD FOR RESTRING: PEARLS OR BEADS
 nny
49 c.

## KOMPACT KEY CASE

No. M155. Made of genuine leather. Will hold at least six or more keys One dozen assorted
colors on display colors on display card, Weight, per card, S ozs. A good seller to dealers at
$95 c$ per dozen. Suggested selling price, gested sell
10 c to 15 c .

Wholesale Sample..

Dozen, 55c
Gross, 85.85
6 c

BEAD CHAIN KEY HOLDER
No. M15:. Holds the main
kev separate from the rest.
Solid nichel silver bead chain. Each beac a swivel and therefore is $60 \begin{aligned} & \text { Einkless. Tensile } \\ & \text { lbs. }\end{aligned}$ on stizactive display dozen
Weighi cozen, 4 ozs. card.
gestec selling price, 10 c . gestec selling pronale

Whalesale 6 ©
Dras Lots, Per 5 ic
er Dozen, 55c No. NH56. Each bead a owive anc therefore is kink
 less. Carnot tangle. Tensile

attractre display card. Wei atiractite display card. Weight, dozen, $\mathbf{3}$
Sugsestec selling price, 10 c . Wholesale
Dozen. 35
Wholesa
Sample.
50
SPORS' SIMPLE SOLDER


No. H:60 Ali you need is Spors' Simple Sol and bes: so make the smoothest and cleanest provec br the National Boordh each box. proved br the National Board of Underwrit for suc soidered joints. One dozen pufficient so neat coiored display card. A cood seller to ers a: $\$ 2.9 \Sigma$ per dozen. Suggested selling price, Wholesale Sample. $\qquad$ 110

## A COMPLETE LINE OF KNIVES AT NEW LOW PRICES



## HEAVY JACK KNIFE

No. H155. Length, closed, $31 / 2$ inches. Smooth, nonbreakable celluloid, pearl-
like handles in assorted llke handles in assorted colors. Brass lined, solld nickel silver cap, bolster
and shield. Two-blade knife consisting of large clip blade and pen blarge both full pollshed. Weight, each, 2 ozs. Sug blade,
selling price 50 c . selling price, 50 c

Wholesale
29 c
Dozen, $\$ 2.65$

## PEN KNIFE WITH NAIL FILE



No. H615.
closed,
$3 \%$ inches.
n
gissortclosed, $31 /$ inches. Assort:
ed. non-breakable, colored celluloid handles. Brass lined, solid nickel silver ished spear blade polfiexble triple cut nail file Colors to match any of our pens such as blue gold, black hairine, onyx, etc. Welght, each, 1 oz. Suggested selling pric̣e,

Wholesale
29c
Dozen, \$2.98


TOOTHPICK KNIVES
No. H234. Tollet knife. Consists of ear spoon, toothpick and spear point, polished blades. Transparent celluloid handle in assorted each, 2 ozs Suggested selling

Tholesale 30
Gross, \$2.15
5-IN-1 TOOTHPICK KNIFE. Celluloid handles. Weigh
gested selling price. 10 c .

Wholesale
Sample........ 30
Dozen, 25c

OUR BIGGEST VALUE
BOYS' KNIFE


No. H210. Length, closed, 3 inches. Smooth, non-breakable cellulotd handles in assorted colors, Has two blades, one large pear blade and one pen blade, both full polished. Weight, each, $11 / 2$ ozs. Suggested selling price, 25 c .

| Wholesale |  |
| :--- | :--- |
| Sample...... | 50 |

Dozen, $\$ 1.50$
 belt punch. All blades full polished. Has shackle to attach to chain. Weight, each, 3 ozs. Suggested



UT KNIVES
No. H413. Length, closed, $3 \%$ inches. As: sorted non-breakable celluloid and stag handles. Brass lined, polished bolsters a $n$ d shield
blades consisting $r$ arge spear blades, screw driver and cap lifter, and can opener. Has shackle to attach to chain. Weight, each, 2 ozs. Suggestang pre ssc to 50 c .

Wholesale
$22 c$
Dozen, $\$ 1.98$
MIDGET SCOUT KNIFE
No. H236. Length
closed. $2 \%$ inches. As
closed, $21 / 4$ inches. As.
sorted colored non-
dies. Brass lined, solid wisk nickel silver bolster and
shield. Has three blades consisting of spear blade, screw driver and cap lifter, and can opener. Has shackle to attach to chain. welght, each, 1 oz Suggested seliing price. 35 c to 50 c .

Sample......220
Dozen, \$1.98

CATTLE OR FARMER'S KNIFE

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## MEN'S PEN KNIFE

## No. II 618. <br>  Brass lined. silver trimmed. <br> silver trimmed. Weight, each, 1 oz. Suggested selling price, 35 c to 50C Wholesale Wholesale Sample. 180 <br> Dozen, \$1.95 <br> IMITATION PEARLLIKE HANDLE BOYS' KNIFE

No. H60. Inength, closed, 3 inches. Non-breakable com-
 handles.
sinver solld nickel ${ }_{\text {shield. tips anda }}$ knife consisting of
large spear and pen

blade, both full poi- 12 ors Sugsested sellin shed. Weight. each, 1 1/2 ozs. Suggested selling price, 25 c to 35 c Wholessle 180
Sampie...... 180 Dozen, 81.95

## CHARM KNIVES

## 



No. H616. Assorted lengths of 2 and $2 Y$ inches Assorted colored celluloid handies. Nickel silver and brass lined. Has one pen blade, full polished. Fit ted with shackle to attach to chain Weight, each 1/2 oz Suggested selling price, 15 c to 25 c .

Wholesale
Sample......
Gross, $\$ 9.00$

No. Hess. Novelty pocket knife with I blade, toothpick shoe hook, ear spoon, nail fie.

## SCRAPER AND CUTTER



No. H270. A tool of many uses. For the housewife, painter, storekeeper, artist

and mechanic. Put your old razor mlades to work. Use any Gillette style razor blades. A GCRAPER, for removing saint, chewing gum, plaster, etc., from windows, floor, etc. A CUTTER, for ripping seams, cutting bastings, patterns, window shades, etc. Ideal for paper hangers. A KNIFE, for artist, signwriter, office use. Cutting Bristol Board. clipping newspapers, etc. AND MANY OTHER USES. This article must be seen to be appreciated. Made of alumion a card with complete instructions. Welght, each, 1 oz. Suggested | on a card with complete instructions. |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- |
| selling price. |  |  |  |  |
| Dozen, $\$ 1.68$ | Wholesale | Sample........ | GG | Gross, $\$ 18.60$ |



## TICKET PUNCH

No. H85. For punching tickets, trade cards. meal tickets, etc. Strongly built. Weight. each, 3 ozs. Suggested selling price, 25 c

| Wholesale |
| :---: |
| $\begin{array}{c}\text { Sample.... } \\ \text { Dozen, 98c }\end{array}$ |

## CUTS OR ELECTROS

We can supply you with ans cat or electro as illustrated in this catalog at suc each.


[^0]:    
    

    Green marble, brown marble, manogany, black marble, and others Each pen guaranteed for life. Weigit, each set, 2 ozs, Suggested selling price, 75c WHOLESALE SA3PLE, SET
    Dozen Sets, $\$ 3.95$

